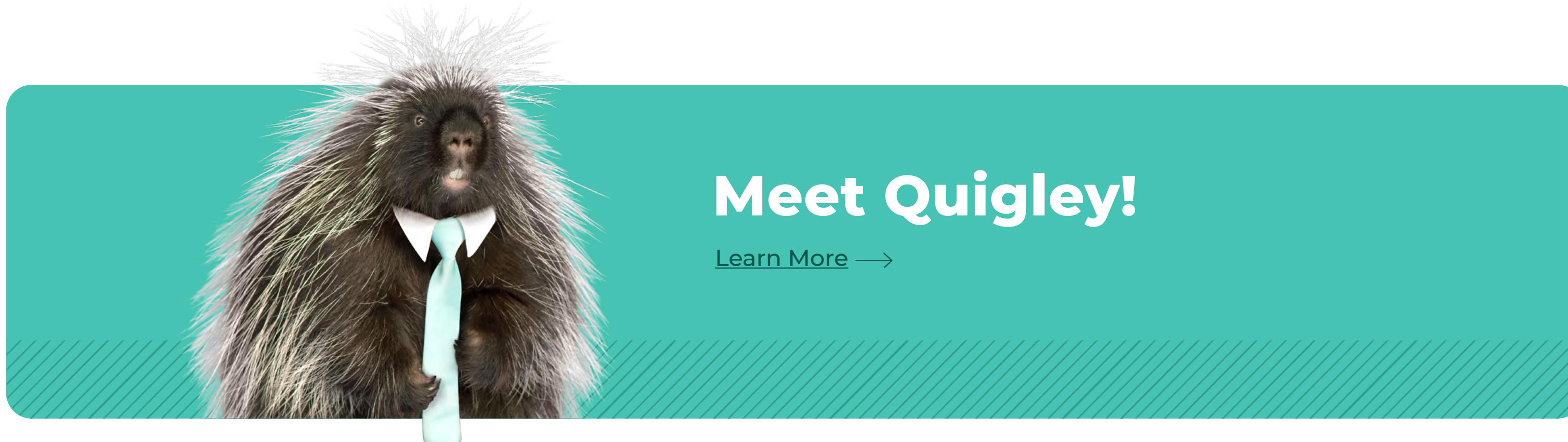
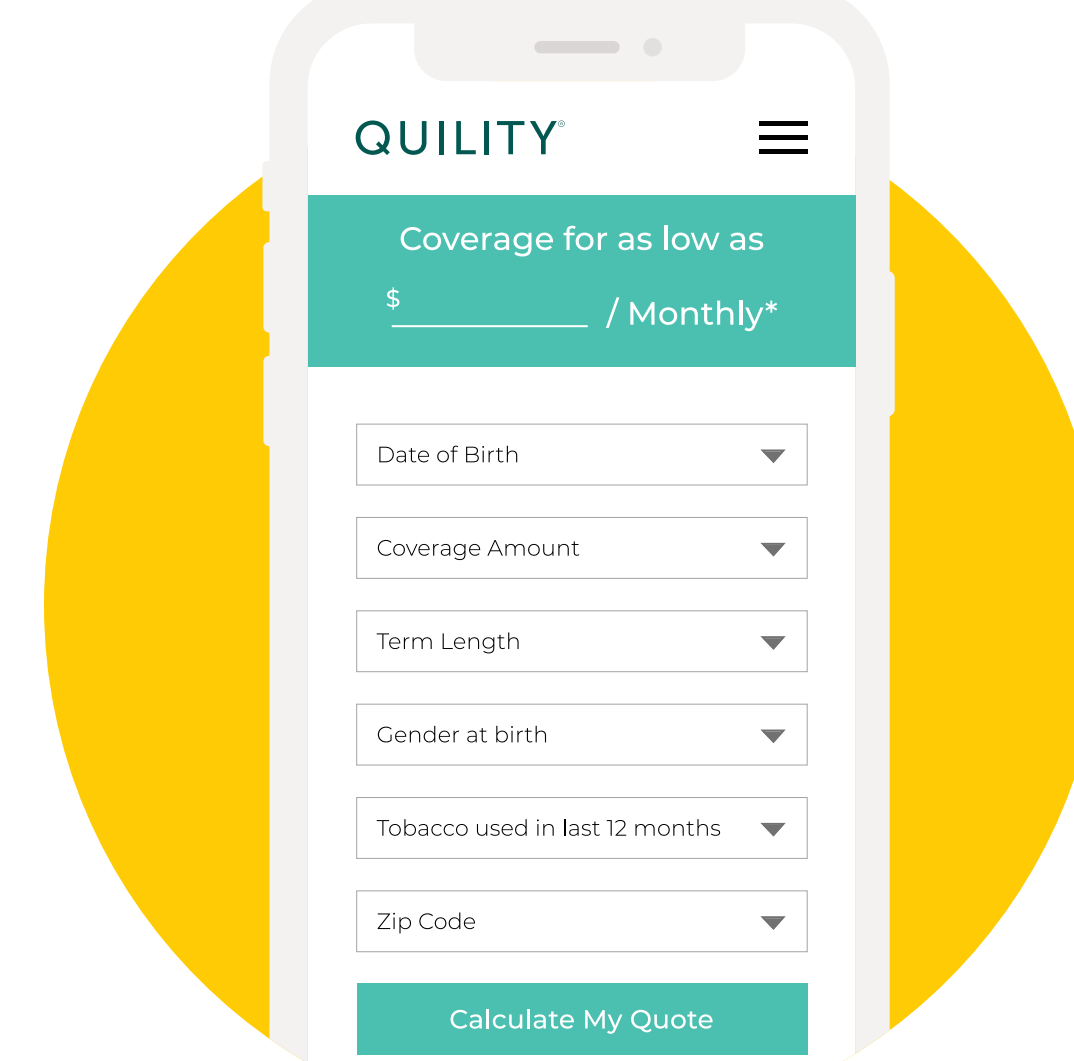


Quility Media Kit

For media inquiries, contact press@quility.com

The perfect time to get life insurance doesn't exist.
The easiest way does with Quility.

Quility uses innovative and proprietary technology to modernize the process of qualifying for and purchasing life insurance. The Quility digital platform offers clients the option to apply for life insurance through a ten-minute, easy, online application, or with the support of a licensed insurance agent.

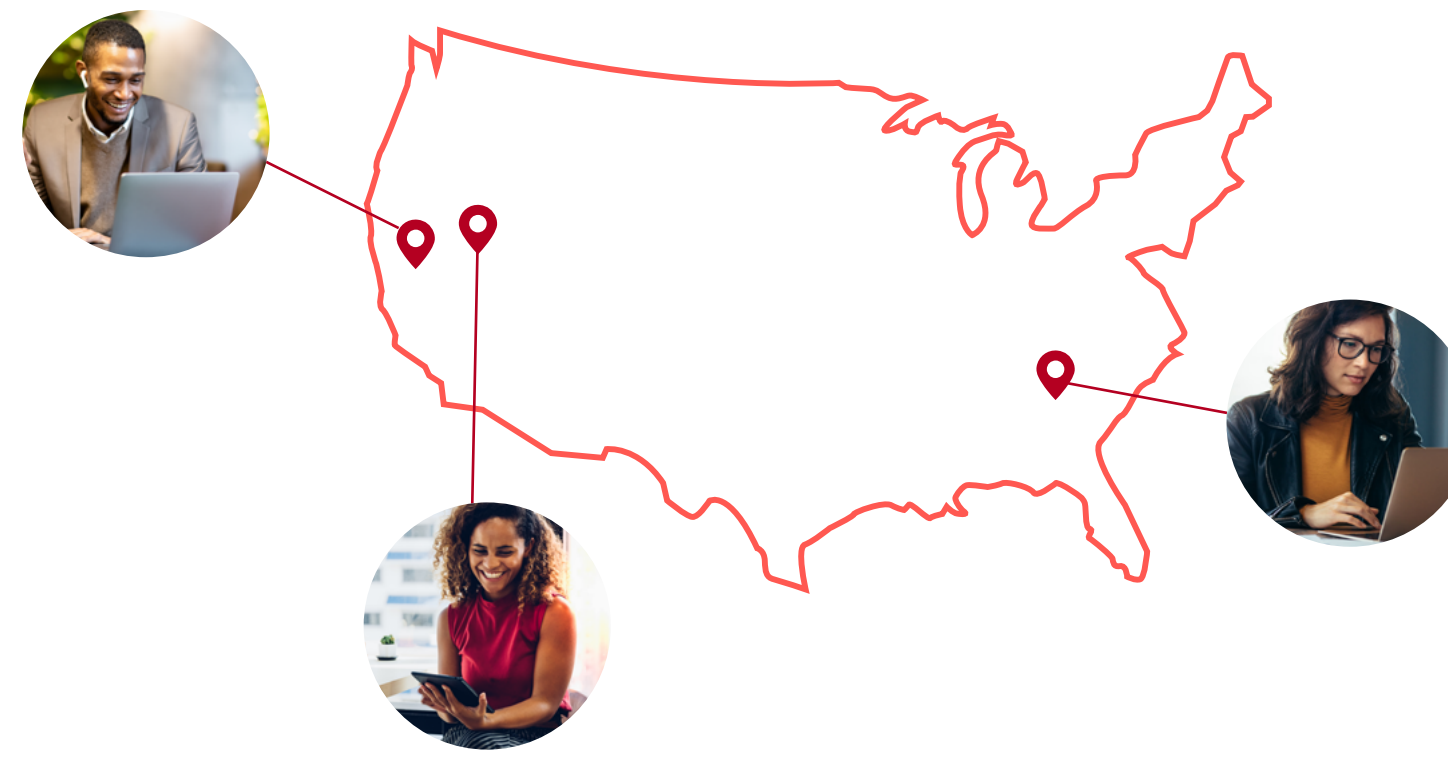


As Seen In



Overview

- Launched in summer 2020
- 200+ employees nationwide
- Headquartered in Asheville, North Carolina with corporate office locations in Roseville, California and Reno, Nevada



We're more than a life insurance company.



Community

Through efforts like [The Ripple Model™](#), we're creating wholehearted culture by prioritizing community outreach, women+ empowerment, well-being and personal growth.



Innovation

Quility offers proprietary insurtech for independent agents and a digital marketplace built by industry experts to provide a one-stop shop for agents to quote and sell insurance.



Simplicity

In a complex world, we make protecting those you love as simple as possible. Learn more about insurance in our [Life Insurance Guide](#).

Fast Facts



38+ years of experience in the insurance industry



More than **\$2.5 million** donated to community partners across the country



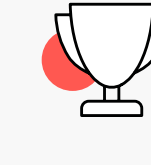
5,000+ licensed agents operating nationwide



More than **180,000** families helped in 2022



Working with **80+** leading insurance companies



Gold Stevie Award Winner in the 2022 American Business Awards



Quility Insurance Solutions

We make shopping for and purchasing life insurance convenient, simple and easy. Quility offers financial products that help our customers protect their families, get out of debt and build their retirement savings:

- [Quility Level Term](#)
- [Mortgage Protection](#)
- [Term Life Insurance](#)
- [Permanent Life Insurance](#)
- [Final Expense Insurance](#)
- [Debt Free Life®](#)
- [Disability & Critical Illness](#)
- [Retirement Solutions](#)

Meet Our Founders



Casey Watkins

Casey Watkins, a North Carolina native, co-founded Symmetry Financial Group with partners Brian Pope and Brandon Ellison in 2009. With a focus on business development, strategy and management, he has spent his career building successful insurance agencies. Casey and his wife live in Asheville, North Carolina.

[Follow Casey Watkins on LinkedIn](#) →



Brandon Ellison

Brandon Ellison began his career in the insurance industry before co-founding Symmetry Financial Group in 2009 along with Casey Watkins and Brian Pope. Brandon, an alumnus of the University of Alabama, lives in Asheville, North Carolina with his wife and three children.

[Follow Brandon Ellison on LinkedIn](#) →



Brian Pope

Brian Pope began his career in the insurance industry after serving as part of an elite airborne unit in the United States military. He is the co-founder of Asurea Insurance Services and Symmetry Financial Group, an advisory board member for several insurance carriers, and the co-founder of the country's largest insurance consortium. Brian and his wife live in Nevada's Incline Village.

[Follow Brian Pope on LinkedIn](#) →



Meredith Ellison

Meredith Ellison played an integral role in the founding of Symmetry Financial Group and Quility, where she now provides leadership in organizational well-being. Through Thrive and other company initiatives, she is able to support the success and personal development of both agents and employees. Meredith lives in Asheville, North Carolina with her husband and three children.

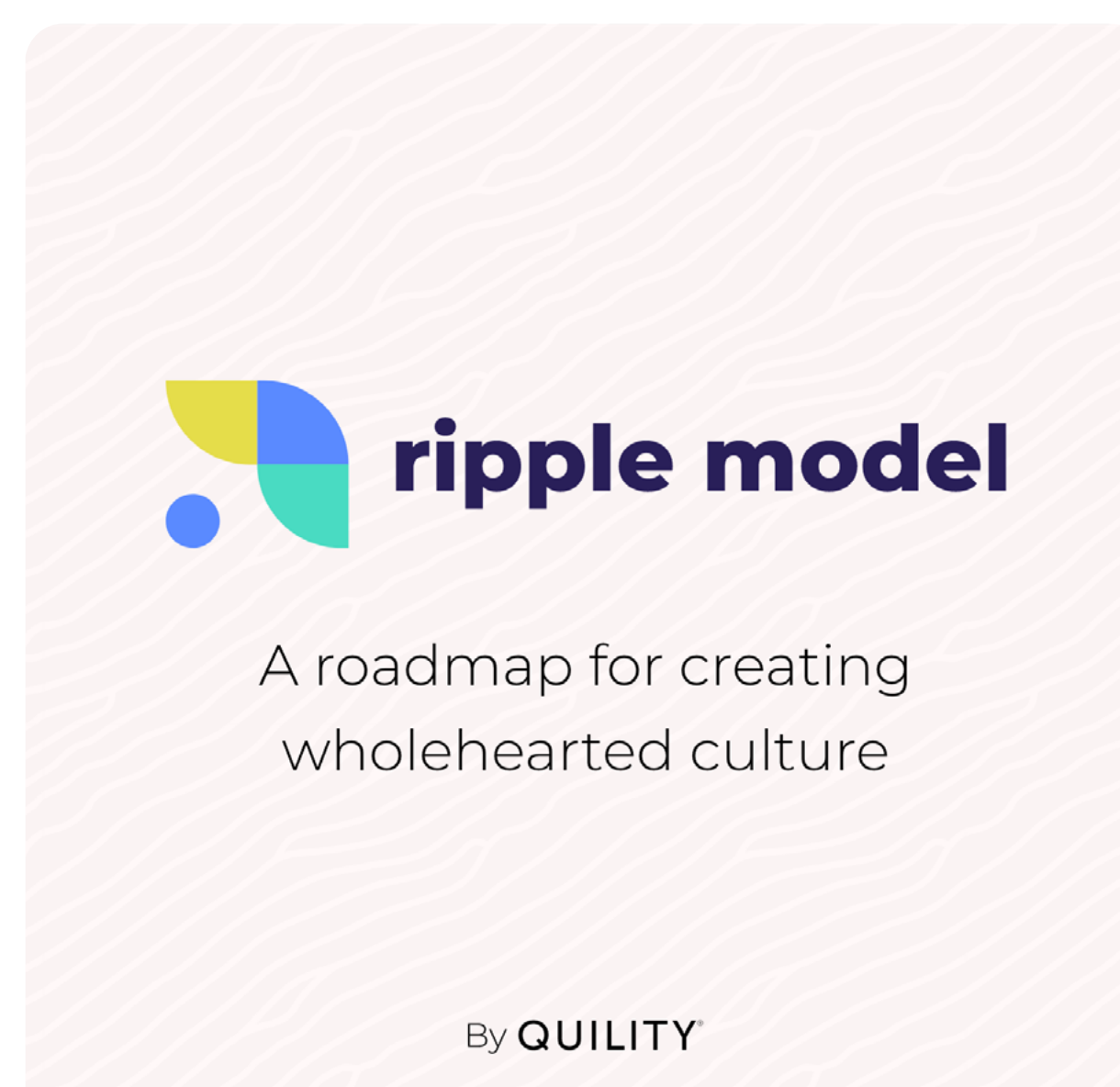
[Follow Meredith Ellison on LinkedIn](#) →

The Ripple Model™

Doing good in the world is at the heart of everything we do, and expanding our impact is an essential part of our vision here at Quility.

Our mission is to enrich the lives of our clients and those in our communities through connection, kindness, and action; to drive resilience and promote well-being for our employees, agents, and clients nationwide; and to protect families with the most trustworthy financial products while making an impact through thoughtful partnerships.

[Learn More](#)



There's no one-size-fits-all insurance plan.

We shop more than 80 major insurance companies to help you find the best policy at the best price.



Resources & Media Assets

Press Releases

[Leading Insurtech Quility Announces Significant Investment from F&G](#) (August 2023)

[Quility Eliminates the Friction of Buying and Selling Life Insurance With Launch of Navigator](#) (July 2023)

[Quility Insurance Receives Sky High Growth Award](#) (May 2023)

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